

CAMBRIDGE  
NANOMATERIALS  
TECHNOLOGY LTD

# Innovation Consulting

[www.CNT-Ltd.co.uk](http://www.CNT-Ltd.co.uk)

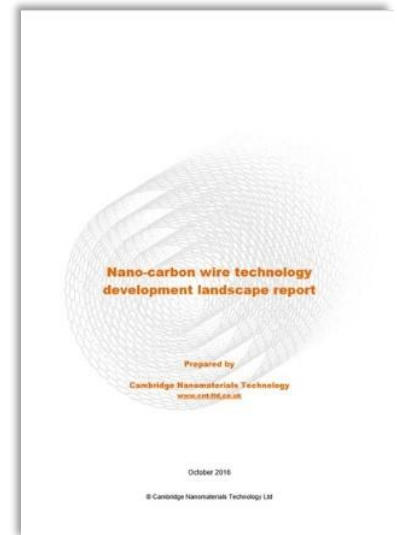
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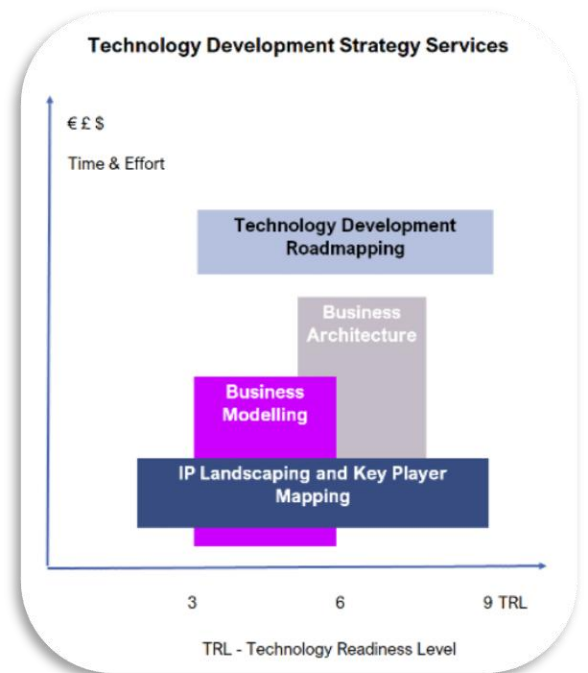
# Innovation Consulting:

- building and implementing an innovation strategy
- bespoke innovation development workshops
- technology development and innovation roadmapping
- business model and plan development
- technology acquisition scouting and assessments
- strategic innovation intelligence and foresight
- market, value chain and competitor analysis
- intellectual property (IP) training
- intellectual property (IP) landscaping
- innovation development and acquisition



## Technology Development Strategy Services:

- **IP Landscaping and Key Players Mapping**
  - Patent landscaping and analysis
  - IP training and due diligence
  - IP development and acquisition strategy
  - Key players identification and analysis
- **Business Modelling**
  - Business Model Canvas (BMC)
  - SWOT Analysis
  - Value Proposition Canvas (VPC)
- **Business Architecture and Planning**
  - Competitor Analysis
  - Competing products/services analysis
  - Market Analysis and Key Players interviews
  - Business Case and Plan Development
- **Technology Development Roadmapping**
  - Literature and Patent Analysis
  - Interviews and Survey
  - Workshops with Key Players



# Technology Monitoring and Acquisition Support:

## ➤ Technology Monitoring Reports/Newsletters

- Tailored Technology Reports with additional regular updates
- Regular Community Newsletters focused on specific technologies



## ➤ Technology Pathfinder and Monitoring Workshops

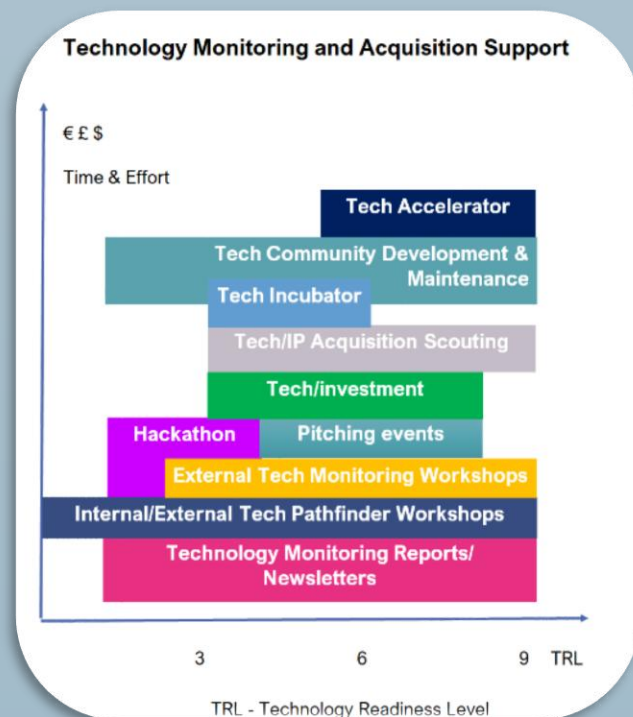
- Internal Pathfinder Workshops for selected team within your organisation
- External Pathfinder Workshops with preselected external speakers and panelists
- Regular Technology Development Monitoring Workshops focused on specific thematic, communities and interest groups
- Technology development and validation hackathons

## ➤ Technology Investment and Acquisition

- Technology development solutions pitching events
- Technology and IP acquirors scouting reports
- Technology investments and acquisition pitching events

## ➤ Technology Development Community, Incubators and Accelerators

- Technology development community building and maintenance: community website, virtual exhibition, workshop and events
- Development of technology incubators – technology and IP scouting for the for the incubator and providing business model and planning training, technology marketing and promotion
- Development of technology accelerators – scouting for the companies and technologies suitable for the accelerator, identifying gaps in skills, funding and supply chain, creating technology acceleration ecosystem





## Location

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## Website

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